

Advent Calendar Campaign Competition Terms and Conditions

1. Introduction

[1.1] By participating in this competition, you are agreeing to these competition terms and conditions. This competition is being run by Plus 24 Marketing Limited.

2. Eligibility to Enter

[2.1] This competition is open to entrants who are at least 18 years of age or older. Entrants must have been given an advent calendar by Plus 24 Marketing Limited to be eligible to enter.

[2.2] Plus 24 Marketing Limited employees are excluded from this draw.

[2.3] By entering this competition, you confirm that you are eligible to do so and that you are eligible to receive any prizes that may be awarded to you.

[2.4] There is a limit of one entry per day per person.

[2.5] This competition is free of charge to enter.

3. The Prize

[3.1] The winning prize is a refreshed brand identity - visuals only. This includes a Plus 24 designer creating a refreshed company logo, icon, fonts, and colour palette. One round of amends is included, and the final visual brand guidelines will be sent to the winner via email.

[3.2] The use or mention of specific brands or companies as prizes by Plus 24 Marketing Limited does not imply any affiliation with or endorsement.

[3.3] The prize is non-transferable and non-exchangeable, and no cash alternatives will be provided.

[3.4] Plus 24 Marketing Limited reserves the right to substitute prizes of equal or greater value if circumstances beyond our control require doing so.

[3.5] Plus 24 Marketing's decision on any aspect of the competition is final and binding, and no correspondence will be entered into about it.

4. Winner Announcement

[4.1] The winner will be chosen at random and notified via the email address provided in their entry submission.

[4.2] Plus 24 Marketing Limited will make two attempts to contact the winner via email.

[4.3] If the winner does not respond to the emails informing them of their win within 10 days of the second email, they forfeit their right to the prize, and Plus 24 Marketing Limited reserves the right to select and notify a new winner.

[4.4]

Competition Prize: 1 x Refreshed brand identity - visuals only.

Date of Draw: Friday 6th December 2024

Time of Draw: 10.00am GMT

Delivery of the Prize: The winner will be contacted via email to claim their prize and arrange delivery with Plus 24 Marketing Limited from Monday 6th January 2025.

[4.5] The services associated with this prize (creating a refreshed company logo, icon, fonts, and colour palette, amends and providing the final visual brand guidelines) will be arranged with the winner to be delivered from 6th January 2025 onwards.

5.Data Protection and Publicity

[5.1] You agree that any data that you provide when entering this competition will be used by Plus 24 Marketing Limited for the purposes of administering the competition and for other purposes as specified in our Privacy Policy.

[5.2] All entrants may request information on the winning participant by emailing alexbradshaw@plus24.agency.

[5.3] By entering this competition, you agree that if you are selected as a winner, your surname and company name may be published or made available to the public. You have the right to object to this publication or to request a reduction in the amount of information published or made available.

[5.4] By submitting an entry into this competition, your data will be retained for 30 days after the competition draw date, before being securely deleted.

6.Limitation of Liability

[6.1] Plus 24 Marketing Limited accepts no liability for any damage, loss, injury, or disappointment suffered by entrants as a result of participating in the competition or being selected for a prize.

7.General

[7.1] Plus 24 Marketing reserves the right, at any time and without prior notice, to cancel the competition or amend these terms and conditions.